



Grupo HC Investimentos

Ecosystem of Opportunities, Capital and Global Business

Two Decades of Strategic Vision

Grupo HC Investimentos began its journey over 20 years ago as Help Consulting, a specialized startup focused on identifying exclusive investment opportunities for foreign investors entering the Brazilian market. What started as a boutique advisory firm dedicated to connecting international capital with high-potential Brazilian assets has evolved into something far more comprehensive.

Through continuous growth, strategic partnerships with sophisticated investors, and the successful execution of major transactions across multiple sectors, we transformed into Grupo HC Investimentos—an integrated ecosystem that combines investments, business development, construction, and market intelligence. Today, we operate as a comprehensive platform capable of connecting capital, assets, and projects on both national and international scales, delivering end-to-end solutions that create sustainable value for all stakeholders.



National Reach, Global Presence

Brazilian Coverage

We maintain an active presence across all 27 Brazilian states, providing comprehensive market knowledge and local expertise that enables us to identify opportunities others miss. Our nationwide network ensures deep understanding of regional dynamics, regulatory environments, and economic trends across diverse Brazilian markets.

International Footprint

Our operations extend to more than 100 countries worldwide, connecting Brazilian opportunities with global capital and facilitating international real estate investments for our clients. This dual presence creates unique advantages for cross-border transactions and portfolio diversification strategies.

The Ecosystem Advantage

What sets Grupo HC Inversiones apart is our integrated ecosystem approach. Rather than operating as separate, siloed entities, our business units work in seamless coordination to deliver comprehensive solutions.



Strategic Integration

Each unit complements the others, creating synergies that amplify results and reduce friction in complex transactions.



End-to-End Solutions

From opportunity identification to project execution and exit strategies, we manage the entire investment lifecycle.



Multiplied Value

Our ecosystem approach unlocks value at every stage, ensuring investors benefit from coordinated expertise and market intelligence.

Our Integrated Business Units

The Grupo HC ecosystem comprises five specialized units, each playing a strategic and complementary role in delivering exceptional outcomes for our investors and partners. Together, they form a comprehensive platform that addresses every aspect of the investment journey.

01	02	03
HC Empreendimentos	HC Negócios	HC Construtora
Real estate and corporate deal structuring	Financial operations and real assets	Construction and paving execution
04	05	
Agência Desapeguix	FD Investimentos Imobiliários	
Commercial intelligence and sales management	International real estate investments	

HC Empreendimentos

Structuring Real Estate Excellence

HC Empreendimentos serves as our dedicated business unit for structuring real estate and corporate deals within the ecosystem. We specialize in transforming raw opportunities into investable projects that meet institutional standards.

Strategic Land Acquisition

We identify and intermediate strategic land parcels and development areas, leveraging our nationwide network and deep market knowledge to secure premium locations with exceptional value potential.

Development Planning

Our team develops comprehensive structural plans for projects and ventures, ensuring technical feasibility, regulatory compliance, and optimal financial returns from conception through execution.

Equity Structuring

We facilitate the sale of equity shares in developments, creating flexible investment structures that align with diverse investor profiles and risk-return objectives.

We operate from initial concept through full feasibility analysis, connecting solid, well-structured projects to qualified investors seeking attractive risk-adjusted returns in the Brazilian real estate market.

HC Negócios

Core Financial Operations and Real Assets

HC Negócios represents the financial engine of our ecosystem, specializing in a diverse range of financial operations and real asset transactions. This unit is designed to provide sophisticated investors with access to high-quality opportunities across multiple asset classes.

Asset Categories

- Income-generating real estate assets with proven cash flow
- Operating companies across strategic sectors
- Mineral deposits and natural resource assets
- Tax credits and receivables portfolios
- High-potential startup investments

Financial Solutions

- Sale & Lease Back operations for capital optimization
- Receivables anticipation for liquidity management
- Structured financing and consortium arrangements
- Customized loan products and insurance solutions

We design tailor-made solutions for investors seeking profitability, liquidity, and asset protection. Every recommendation is underpinned by strategic analysis and disciplined risk management, ensuring alignment with investor objectives and market realities.

HC Construtora

Turning Vision into Reality

HC Construtora is the execution arm that transforms conceptual projects into tangible, operational assets. With expertise in both civil construction and specialized paving works, we deliver complete turnkey solutions that meet the highest standards of quality and efficiency.



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Engineering Excellence

Technical rigor and innovative construction methodologies ensure superior quality in every project we undertake.



Schedule Discipline

We maintain strict adherence to timelines, recognizing that delays directly impact investor returns and project economics.



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Cost Control

Rigorous budget management and procurement strategies protect margins while maintaining construction quality standards.

From warehouses to complete mixed-use developments, we deliver projects ready for immediate operation. Our integrated approach combines engineering expertise, schedule management, and cost control into a single, efficient execution flow that consistently exceeds expectations.

Agência Desapeguix

Commercial Intelligence and Market Mastery

Agência Desapeguix functions as the commercial and market intelligence arm of the Grupo HC ecosystem. We recognize that even the most promising real estate project requires sophisticated sales strategy and flawless execution to achieve its full potential.



Strategic Feasibility Analysis

Comprehensive market assessment to validate assumptions and optimize positioning before launch.



Market Research

Data-driven insights to identify target audiences, pricing strategies, and competitive advantages.



Sales Management

End-to-end commercial execution focused on achieving 100% sold-out status for every development.

We manage the entire commercial journey from initial market research through final sale, ensuring traction, velocity, and consistent results. Our proven methodologies and deep market understanding accelerate absorption rates and maximize asset values for our investors.

FD Investimentos Imobiliários

Your Gateway to Global Real Estate

FD Investimentos Imobiliários serves as the international connection point within the Grupo HC ecosystem, providing sophisticated investors with access to premium real estate opportunities across more than 100 countries worldwide.



International Investments

Access to carefully vetted real estate opportunities in key global markets, from established financial centers to emerging high-growth regions. We leverage local partnerships and deep market knowledge to identify assets that meet institutional standards.



Property Launches

Exclusive access to international real estate launches and pre-construction opportunities, allowing investors to capture value at the earliest stages of development in premium markets worldwide.



Personalized Advisory

Customized guidance for building and managing global real estate portfolios, including acquisition support, market analysis, transaction facilitation, and ongoing portfolio optimization strategies.

We provide the global perspective and execution capability that sophisticated investors need to diversify their assets beyond national borders while managing complexity and mitigating cross-border risks.

Our São Paulo Headquarters

Our headquarters is strategically located at one of the most prestigious corporate addresses in Latin America: **Avenida Brigadeiro Faria Lima, 1811, Suite 1119, Palácio das Américas**, in the heart of São Paulo's financial district, near Shopping Iguatemi.

This prime location reflects our commitment to excellence and positions us at the center of Brazil's business ecosystem, providing convenient access for domestic and international partners.

Address:

Av. Brigadeiro Faria Lima, 1811, Suite 1119

Palácio das Américas

São Paulo, SP – CEP: 01452-000

Brazil



Connect With Our Team

We welcome inquiries from qualified investors, institutional partners, and strategic collaborators interested in exploring opportunities within the Brazilian and international markets.

Email

contato@grupohcinvestimentos.com.br

Website

www.grupohcinvestimentos.com.br

WhatsApp Channels

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Regional Office

+55 (12) 9 9736-2108

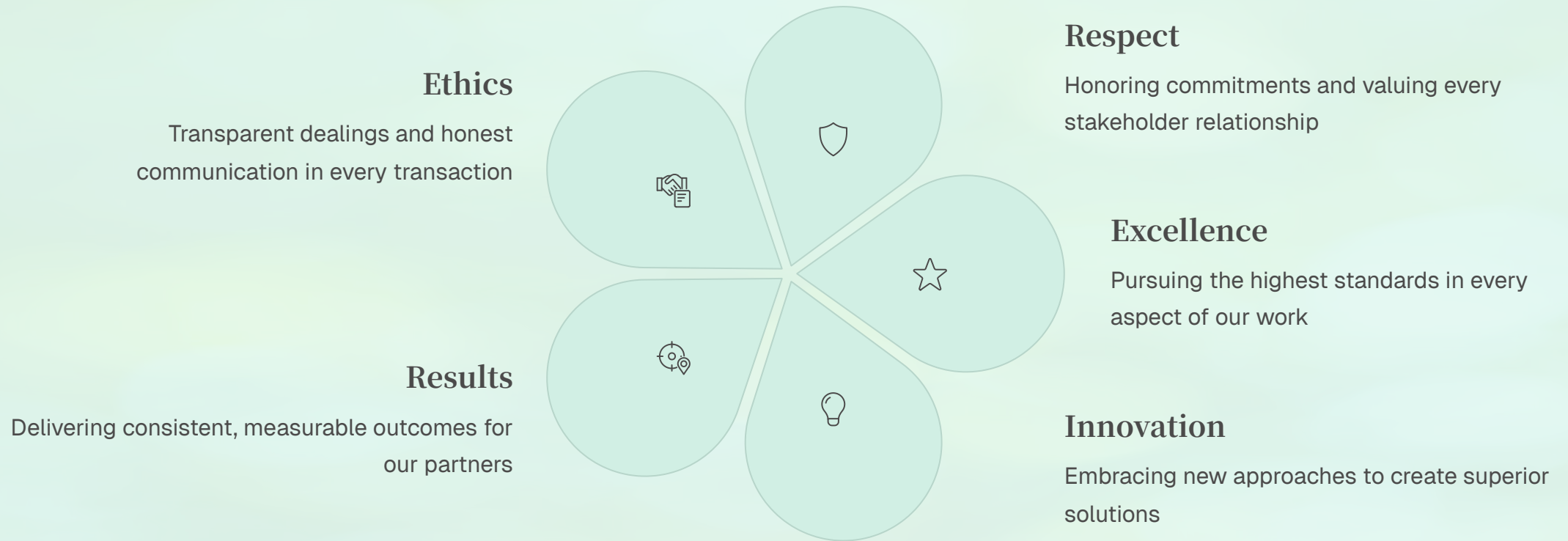
Commercial Office

+55 (16) 9 8825-5300

Our team is available to discuss investment opportunities, answer questions about our ecosystem, and explore potential partnerships that create mutual value.

Our Mission and Values

At Grupo HC Inwertimentos, we are passionate about building solid, long-term partnerships based on unwavering principles of ethics, respect, and commitment. These values guide every decision we make and every relationship we cultivate.

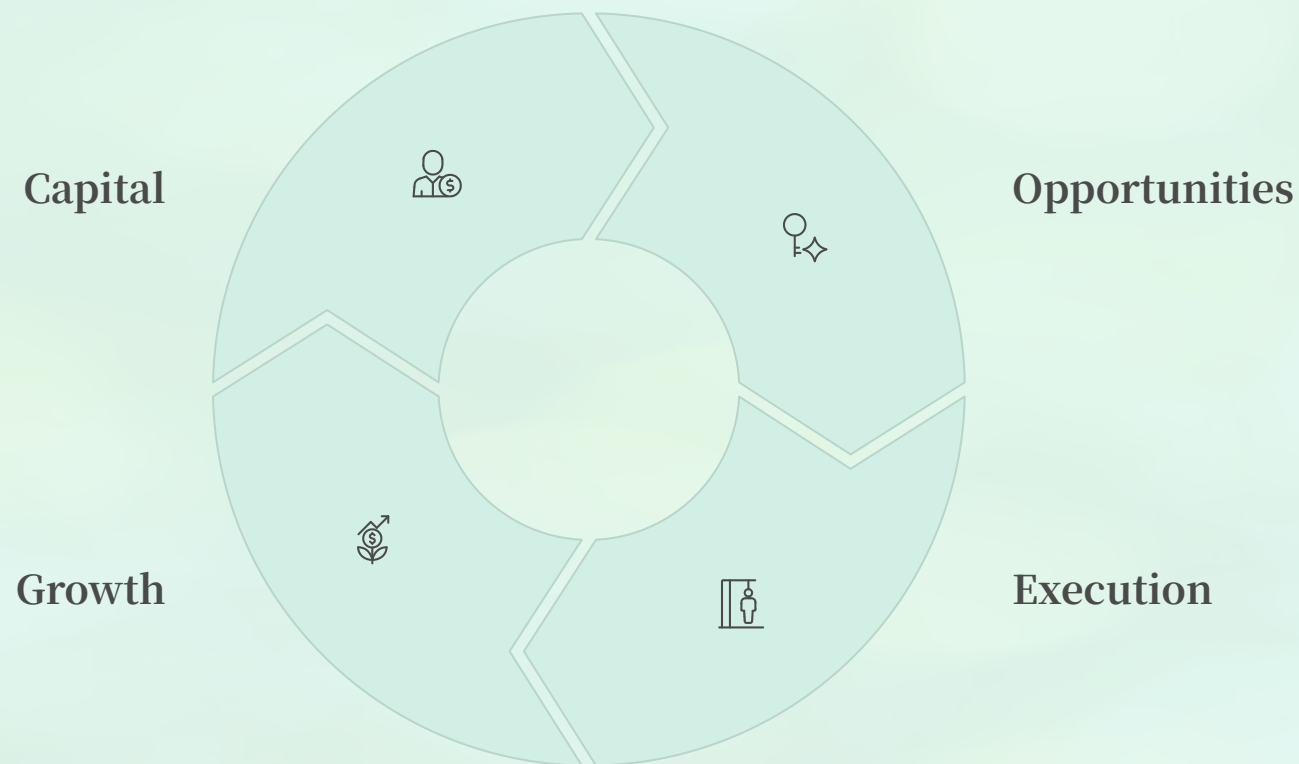


The Power of Ecosystem Thinking

"When investors, companies, assets and projects are intelligently connected, everyone grows."

We believe deeply in the power of synergy and the ecosystem concept. In traditional business models, each participant operates in isolation, creating inefficiencies, information gaps, and missed opportunities. Our ecosystem approach fundamentally changes this dynamic.

By intelligently connecting investors seeking opportunities with companies requiring capital, linking quality assets with qualified buyers, and matching well-structured projects with appropriate funding sources, we create a multiplier effect that benefits all participants.



This interconnected approach reduces friction, accelerates timelines, improves outcomes, and creates sustainable value across our entire network of relationships.



Our Vision for the Future

Our purpose is clear and ambitious: to be the leading ecosystem in creating opportunities, structured solutions, and consistent results for investors and partners in Brazil and abroad.

We are committed to continuous evolution, expanding our capabilities, deepening our expertise, and broadening our network to serve the increasingly sophisticated needs of global investors seeking exposure to Brazilian opportunities and Brazilian investors seeking international diversification.

As we look ahead, we remain focused on our core mission: connecting capital with opportunity, executing with excellence, and creating lasting value for every stakeholder in our ecosystem.

Together, we build the future of intelligent investment.